College of Tropical Agriculture and Human Resources
Strategic Plan

1 STRATEGIC INITIATIVE 1
Provide an excellent and relevant student-centered learning environment

GOAL 1
Restructure academic and non-academic programs

Objective 1
Create new, restructured departments that will develop critically needed and relevant undergraduate and graduate degrees, research opportunities, and outreach activities.

Objective 2
Seek administrative and departmental support staff input to assist in the development of new departments.

Objective 3
Identify and support a task force of CTAHR faculty who have a passion for learning and teaching and are committed to developing learner-centered environments. This community of scholars will provide leadership for enhancing the learning/teaching environment within CTAHR.

Objective 4
Develop distance delivery capacity to meet the needs of learners in Hawai‘i, the Pacific, Asia, and beyond.

GOAL 2
Recruit and retain students

Objective 5
Initiate a program to increase the College’s overall undergraduate enrollment, with a goal of a 100 percent increase between 1999 and 2004.

Objective 6
Structure CTAHR class availability so that students will be assured of graduating within four successful consecutive years of enrollment, beginning with the undergraduate class enrolling in fall 1999.

GOAL 3
Restructure administration and staff

Objective 7
Assist students and graduates in career development, graduate school placement, and post-graduate learning. To facilitate this objective, designate a College coordinator of student internships, career planning and placement, and alumni relations.

Objective 8
Structure College administration to lead by example, provide maximum opportunity for faculty and staff to exercise leadership, and share responsibilities and rewards.

Objective 9
Eliminate the HITAHAR structure, replacing it with an Associate Dean/Associate Director for Research and an Associate Dean/Associate Director for Cooperative Extension, and expand the responsibilities of the Associate Dean of Academic Affairs to include both academic and student affairs.

GOAL 4
Strengthen alliances

Objective 10
Integrate the agricultural, environmental, natural, and human ecology educational system in Hawai‘i, involving other schools at UH-Manoa, the College of Agriculture at the University of Hawai‘i at Hilo, and UH’s community colleges.

Objective 11
Hire a College development officer to initiate and implement a “giving campaign,” coordinating with the UH Foundation, UH Alumni Association, CTAHR Alumni Association, and the dean.

2 STRATEGIC INITIATIVE 2
Create new economic opportunities through research

GOAL 5
Create economic opportunities for Hawai‘i

Objective 12
Develop procedures, similar to the CTAHR Industry Analysis process, to identify needs and priorities for future research and allow clients to provide leadership and to partner in costs.

Objective 13
Encourage the development of interdisciplinary, intercollegiate, interagency, and regional research/learning/outreach teams (e.g., with Hawai‘i Agriculture Research Center) so that CTAHR is able to respond rapidly to critical State needs and emerging opportunities.

Objective 14
Establish the necessary infrastructure (buildings, equipment, and support positions) to support the College’s research effort.

Objective 15
Initiate consolidation of existing off-campus facilities, establishing high-quality, multi-purpose research/learning/outreach centers in conjunction with UH community colleges, where appropriate.

Objective 16
Develop infrastructure so clientele, including counties, producers, and processors, can participate in setting priorities for and funding of research and learning opportunities and commodity-specific personnel.

Objective 17
Bolster the capabilities of the College to engage in fundamental research, including the development of a pool of short-term postdoctoral positions that will allow for the infusion of information on emerging technologies and their attendant techniques.

3 STRATEGIC INITIATIVE 3
Transfer useful knowledge responsively to the community at large

GOAL 6
Improve access to international resources, especially in the Asia-Pacific region

Objective 18
Develop an exchange and visiting scholars program.

Objective 19
Strengthen existing, relevant international agreements and enter into new ones where appropriate.

Objective 20
Develop closer partnerships with client organizations that will identify needs and priorities and allow clients to provide leadership and to partner in costs.

Objective 21
Enhance communication within CTAHR and between CTAHR and its stakeholders.

Objective 22
Work with clients to reinstate county Extension/Outreach budgets and capabilities that existed prior to 1992. At the same time, develop a “fee for service” plan so priority activities are self-sustaining.

Objective 23
Strengthen CTAHR’s capability to help our new and growing number of urban clients with their horticultural and family needs.

Objective 24
Strengthen the College’s Publications and Information Office infrastructure and the capabilities of its staff.