

Aloha to tropical fruit and nut growers!

Dr. Mark Nickum was recently hired as CTAHR's new Assistant Professor in Sustainable Fruit and Nut Crops. He is looking forward to meeting with growers and others in the industry.

Over the first few months of this year, there will be opportunities to meet with Dr. Nickum in both formal strategic planning meetings as well as informal meetings. The purpose will be to develop research and extension goals for the University's tropical fruit and nut program.

Generally a planning session includes focusing on each crop with its collection of growers and reviewing all aspects of the industry. Topics include orchard establishment, variety selection, fertilization, production, pests and disease, harvest, yield, marketing, etc. New innovations and possible new areas of research for the program are thus developed through grower and industry input.



Please look for future meetings with the Hawaii Tropical Fruit Growers. Also, if you are a member or leader of an established grower organization or an informal group of growers, please contact Dr. Nickum (email: nickum@hawaii.edu lab: 808-969-8225) with your interests and to set up a meet and greet or strategic planning session. Grower and industry input is vital.

A hui hou.