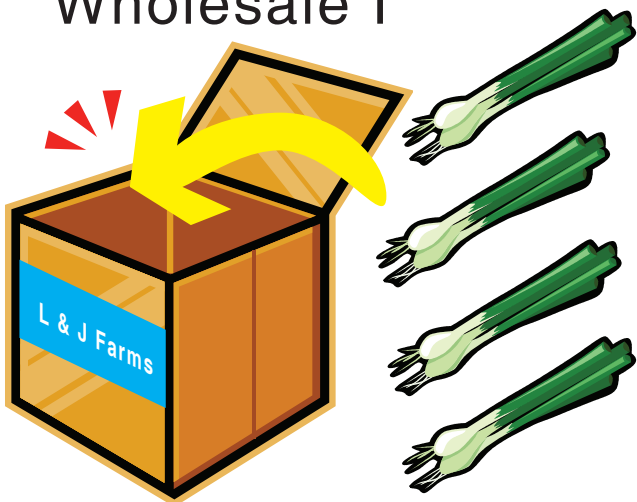


# Best Practices for Box Labeling

## Wholesale I



Green Onions

**L & J Farms**

1 Bumpy Rd, Hon., HI 96822  
[Farm @ 1000 Manoa Rd.]  
Grown in Hawaii, USA

Field #

TOTAL NET WT 12.0 lb

In this example, the box size is for wholesale purchase and contains loose vegetables. The display panel is the front of the box, 18 x 30 inches, for a total area of 540". Due to the size of the display panel, it is recommended that the net weight statement be at least 1/2 inch tall with 1/2 inch space around (above, below, left, right.)

Name, and other info can be any size.

Please note the stamp on the label, containing the traceback information of harvest date and field number.

## Wholesale II



Green Onions

**L & J Farms**

1 Bumpy Rd, Hon., HI 96822  
[Farm @ 1000 Manoa Rd.]  
Grown in Hawaii, USA

Field #

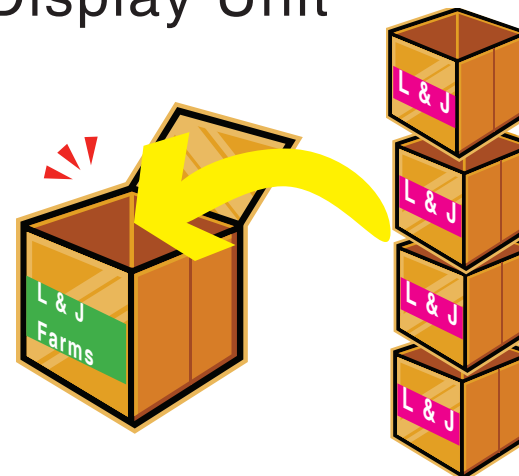
3 Boxes, 64 oz (4.0 lb) each  
TOTAL NET WT 12.0 lb

In this example, the box size for wholesale purchase, contains 3 display units. The display panel is the front of the box, 18 x 30 inches, for a total area of 540". Due to the size of the display panel, it is recommended that the net weight statement be at least 1/2 inch tall with 1/2 inch space around (above, below, left, right.)

Name, and other info can be any size.

Please note the stamp on the label, containing the traceback information of harvest date and field number.

## Display Unit



Green Onions

**L & J Farms**

1 Bumpy Rd, Hon., HI 96822  
[Farm @ 1000 Manoa Rd.]  
Grown in Hawaii, USA

Field #

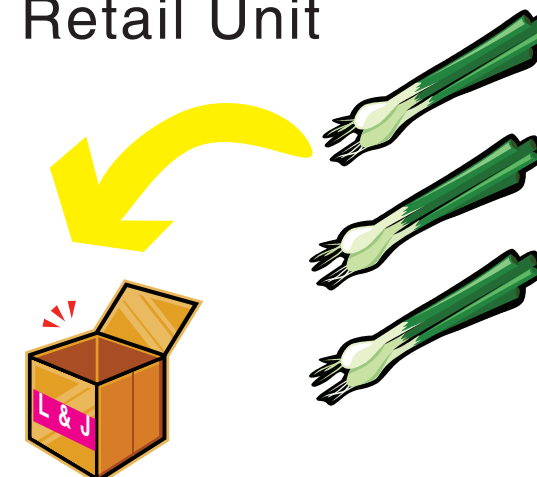
4 Boxes, 16 oz (1.0 lb) each  
TOTAL NET WT 64 oz (4.0 lb)

In this example, the box size for display or wholesale club purchase, contains 4 customer units. The display panel is the front of the box, 10 x 14 inches, for a total area of 140". Due to the size of the display panel, it is recommended that the net weight statement be at least 1/4 inch tall with 1/4 inch space around (above, below, left, right.)

Name, and other info can be any size.

Please note the stamp on the label, containing the traceback information of harvest date and field number.

## Retail Unit



Green Onions

**L & J Farms**

1 Bumpy Rd, Hon., HI 96822  
[Farm @ 1000 Manoa Rd.]  
Grown in Hawaii, USA

Field #

TOTAL NET WT 16 oz (1.0 lb)

In this example, the box size is for customer retail purchase. The display panel is the front of the box, 4 x 6 inches, for a total area of 24". Due to the size of the display panel, the net weight statement must be at least 1/8 inch tall with 1/8 inch space around (above, below, left, right.)

Name, and other info can be any size.

Please note the stamp on the label, containing the traceback information of harvest date and field number.